Welcome to the CoachTechSoccer.com Privacy Policy

Protecting your privacy is very important to CoachTechSoccer.com. This Privacy Policy governs data collection and usage of the products, applications, tools, services, software, platform and websites (collectively "Services") provided by CoachTechSoccer.com and any of CoachTech's agents, partners, or affiliates (collectively "CoachTech"). It also describes the choices available to you regarding CoachTech's use of your personal information and how you can access and update this information. This Privacy Policy is incorporated into CoachTech's <u>Terms of Use</u>, and therefore governs your use of CoachTech.

By using the Services, you consent to the practices described in this policy, as well as the CoachTech Terms of Use agreement. If you do not agree to any part of this Privacy Policy, immediately stop accessing the Services.

CoachTech collects the following information:

## Information you give to CoachTech

- 1. CoachTech may collect information regarding third party individuals as necessary. CoachTech uses this information for the sole purpose of administering Services, and does not use such information for any other reason.
- 2. The website includes a publicly accessible blog. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. You should use caution when deciding whether to disclose your personal information in these areas of the website. In some cases, CoachTech may not be able to remove your personal information.
- 3. CoachTech may provide you the opportunity to furnish information in ways that are not necessary to the provision of your products or Services. For example, you may be given the opportunity to participate in surveys, sweepstakes, contests, opinion collections, or to submit information on CoachTech's website. Any information collected this way is done so voluntarily and with your consent.
- 4. Personally Identifiable Information CoachTech may ask you to disclose personally identifiable information, such as your name, phone number, physical address and email address ("Personally Identifiable Information"). This disclosure may occur when a visitor that registers with CoachTech, engages in transactions, contacts customer service, or participates in contests, promotions, surveys, content submissions, requests for suggestions, or other aspects of Services offered by CoachTech. CoachTech will also ask you to disclose information necessary to complete the Services you purchase. If you purchase Services from CoachTech, CoachTech does not store billing and credit card information, although banks and processing agents involved in the transaction may do so. CoachTech may share Personally Identifiable Information and other data with businesses controlling, controlled by, or under common control with CoachTech. If CoachTech is

merged, acquired, or sold, or if some or all of CoachTech's assets or equity are transferred, CoachTech may disclose or transfer Personally Identifiable Information and other data in connection with the associated transactions.

# **Information CoachTech collects during the use of Services**

- 1. CoachTech may collect information that will help with the administration and personalization of your personal profiles or Services, such as areas of interest, information from social media interactions (such as Facebook, Twitter, or Google+), preferences, biographical and/or health information, and/or demographic information (such as gender).
- 2. CoachTech may collect information on how you interact with CoachTech, its business partners, or other service providers.
- 3. <u>Cookies</u> Our website may use "cookies" to help you personalize your online experience. A cookie is a file that is placed on your hard disk by a web page server. CoachTech uses safe cookies that do not run programs and are not able to deliver viruses. CoachTech's cookies are uniquely assigned to you, and use data protection measures so to protect from unauthorized use of the information in the cookies.

One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, one purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you register an account with CoachTech, a cookie helps us recall your specific information on your subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to CoachTech's website, the information you previously provided can be retrieved, so you can easily use the features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Services.

In addition, other parties who perform data analytics for CoachTech may collect Personally Identifiable Information about your online activities when you use CoachTech Services. Third party affiliates of CoachTech may have different policies with respect to track signals and CoachTech makes no representations with respect to such policies.

- 4. Web Beacons CoachTech employs a software technology called clear gifs (also known as web beacons), that help us track referrals from CoachTech's partners and affiliates and better manage content on CoachTech's website. Clear gifs are graphics with a unique identifier, similar in function to cookies, and are used to track online movement of Users.
- 5. Tracking Information CoachTech may collect a variety of visitor data such as IP addresses, browser settings, internet service provider (ISP) information, referring and exit pages, operating systems, date and time stamps, the areas or pages of the websites that you visit, the amount of time you spend viewing the websites, the number of times you return to the websites, visits to websites outside CoachTech's network, preferred language, and other click-stream data. CoachTech and CoachTech's third party service providers may use non-personal information for any purpose, including, to make the websites and Services more useful for Users. Non-identifying personal information may be shared with partners who referred you to CoachTech's website(s), who may use the data for their business purposes, including to optimize who else they refer to CoachTech's website(s). Non-identifying personal information may also be shared with partners who help us deliver ads to you on websites not controlled by us. If you access CoachTech's websites and Services from a mobile or other device, CoachTech may collect a unique device identifier assigned to that device (UDID), type of device, general GPS location, or other transactional information for that device in order to serve content to it and to improve your experience in using the websites or Services. Non-identifying personal Information is not connected to a name or any other personally identifying information. The CoachTech internal servers and software automatically recognize visitor data, which may be used to analyze website traffic.

Our partners and affiliates may use cookies and web beacons to collect non-identifying personal information about your activities on this and other websites.

#### **How CoachTech Could Use Personally Identifiable Information**

CoachTech collects and uses your Personally Identifiable Information to operate its website and deliver the product(s) you have requested and purchased. CoachTech may also use your Personally Identifiable Information to inform you of other products available from CoachTech and its current and/or future affiliates.

CoachTech may share data with trusted partners to help perform statistical analysis, send you email, or provide customer support. All such third parties are prohibited from using your identifying personal information except to provide these services to CoachTech, and they are required to maintain the confidentiality of your information.

CoachTech may disclose your Personally Identifiable Information, without notice, if required to do so by law or in the good faith belief that such action is necessary to (a) confirm to the edicts of law or comply with legal process served on CoachTech or the website; (b) protect and defend the rights or property of CoachTech; and (c) act under exigent circumstances to protect the personal safety of Users of CoachTech, or the public.

In the event of a CoachTech bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, CoachTech may not be able to control how your personal information is treated, transferred, or used. If such an event occurs, your Personally Identifiable Information may be treated like any other CoachTech asset and sold, transferred, or shared with third parties, or used in ways not contemplated or permitted under this Privacy Policy. In this case, you will be notified via email and/or a prominent notice on CoachTech's website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

Finally, CoachTech may share personal information about you for any other purpose(s) disclosed to you at the time CoachTech collects your information or with your consent.

#### **Contact You May Receive**

By creating a CoachTech account, you are giving implied consent to receive email marketing and other communications. CoachTech may also contact you to conduct research about your opinion of current and/or future products that may be offered. CoachTech may also share information about you with subsidiaries and affiliates, and companies acquired by or merged with CoachTech, to enable such acquired or merged companies to advertise products and/or services in which you may be interested.

CoachTech may also contact you to participate in surveys to conduct research about your opinion of current Services or of potential new Services that may be offered, or may collect survey data on the functionality of certain Services.

If you express interest in a third party offer or purchase a package that includes a third party offer, CoachTech may provide your Personally Identifiable Information to that third party solely in connection with the offer you have selected.

CoachTech may send you important notices, such as communications about changes to your account, and CoachTech's websites' and Services' terms, conditions, or policies.

For example, you may receive a welcome email that confirms your username and password, and later receive communications responding to your inquiries, providing services you request, and managing your account. CoachTech may occasionally send service-related announcements, for example, to alert you if CoachTech needs to temporarily suspend the website for maintenance. In the regular course of CoachTech's business, CoachTech may monitor and record phone conversations or email communications between you and CoachTech employees for training, quality assurance purposes or other business purposes. CoachTech may receive a confirmation when you open or click on content in an email from us.

You may also receive contact for notices of delinquency, alerting you if CoachTech needs different or updated payment card information or other communications in connection with processing and collecting payments, to solicit input and feedback to improve CoachTech's websites and Services and customize your user experience, to contact you via email, telephone, text or chat in a manner required by law, to send you reminders, technical notices, updates, security alerts, support and administrative messages, and service bulletins, to inform you about new products or promotional offers, or other opportunities which CoachTech feels will be of interest to you, and to provide advertisements to you through CoachTech's websites, email messages, text messages, applications, or other methods of communication, to notify contest winners and award prizes, or to send participants a newsletter.

## **How CoachTech Secures Your Data**

CoachTech has implemented physical, electronic, and managerial procedures to safeguard and secure the information CoachTech collects. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption. Unfortunately, no data transmission is guaranteed to be 100% secure and CoachTech therefore cannot guarantee the security of information you transmit to or from CoachTech and you provide this information at your own risk. ACCORDINGLY, COACHTECH DISCLAIMS LIABILITY FOR THE THEFT, LOSS, OR INTERCEPTION OF, OR UNAUTHORIZED ACCESS OR DAMAGE TO, YOUR DATA OR COMMUNICATIONS. BY USING COACHTECH YOU ACKNOWLEDGE THAT YOU UNDERSTAND AND ASSUME THESE RISKS.

Your use of the web and CoachTech's websites and Services is solely at your risk. CoachTech has no responsibility or liability to anyone for the security of your personal or protected legal, health or other information transmitted via the Internet.

You are responsible for safeguarding and preventing unauthorized access to the User information and password that you use to access CoachTech. You agree not to disclose your password to any third party. You are responsible for any activity or your account, even if unauthorized. Immediately notify CoachTech of any unauthorized use of your account.

## Third Party Use of Information

CoachTech may engage third parties to perform services on CoachTech's behalf, including but not limited to: maintenance services, hosting, data storage, security, analytics and data analysis,

payment processing, assisting in marketing efforts, email distribution, customer service, providing certain interactive tools, and conducting surveys and sweepstakes.

The use of tracking technologies by CoachTech's service providers, technology partners, affiliates, or other third party (such as social media links) on the website is not covered by CoachTech's Privacy Policy.

CoachTech may include social media features. These features may collect your IP address, may set a cookie to enable the feature to function properly and track which pages you visit. Your interactions with these features are governed by the privacy policy of the company providing it.

CoachTech is not responsible for the privacy statements or other content on websites outside of the CoachTech website.

Our websites and Services may link to other websites or services operated by CoachTech's affiliates or third parties, and may carry advertisements or offer content, functionality, newsletters, contests or sweepstakes, or applications developed and maintained by third parties. CoachTech does not exercise control over third party websites or services. CoachTech is not responsible for the privacy practices of any such third parties. The fact that CoachTech links to a website or features or advertisement is not an endorsement, authorization or representation of CoachTech's affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through the Services, this information may be collected and used by others.

# **Who May Use This Website**

CoachTech's site and Services are intended for general audiences. Except for beneficiary, agent, or authorization information, CoachTech does not knowingly collect personally identifiable information from children under the age of thirteen or utilize plug-ins or ad networks that collect personal information through child-directed third party websites or online services. If CoachTech learns that it has collected personal information from a child under thirteen, CoachTech will take steps to promptly delete the information. Should this policy change, CoachTech would comply with the Children's Online Privacy Protection Act, which requires us to notify and obtain consent from a parent or guardian before we collect, use and disclose the personal information of children who are under thirteen years of age.

#### **Opting Out**

CoachTech respects privacy and gives Users an opportunity to opt-out of or unsubscribe from receiving announcements which may include special offers, new product information, or invitations to participate in market research. Users may opt-out of receiving any or all communications from CoachTech by using one of the following methods:

- i. Follow the unsubscribe instructions included in each email communication.
- ii. Contact us regarding your privacy preferences.

Users may choose not to provide CoachTech with Personally Identifiable Information, and may turn off cookies in their browser However, CoachTech cannot process orders without Personally Identifiable Information, and is not responsible for any resulting malfunctions in CoachTech or CoachTech's Services.

In certain circumstances CoachTech may be required by law to retain your personal information, or may need to retain your personal information in order to continue providing a Service. Notwithstanding, CoachTech shall only give the User, and persons listed as an authorized contact for that User's account, information about the User's order.

# **How to Update Your Account**

You may visit your personal account profile at any time by clicking on the My Account link at the top of the website (https://www.coachtechsoccer.com/my-account/) and sign in with the login credentials you created. Once logged in click on Account Details to update your name, email or password. If you want to terminate your account please contact us at info@coachtechsoccer.com.

# **Changes or Modifications to the Privacy Policy**

Provisions of this Privacy Policy may change at any time. CoachTech will always post the most up-to-date version on CoachTech's website. If you disagree with any changes to the Privacy Policy, you must cease using CoachTech and its Services.

This Privacy Policy is effective as of 1/26/2018.